



water affairs

Department:
Water Affairs
REPUBLIC OF SOUTH AFRICA



EdCM

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Reference: 6/2/2/6/6/1/1/8/3/1/2

MINISTER OF WATER AND ENVIRONMENTAL AFFAIRS

NATIONAL ASSEMBLY: QUESTION ²⁸⁸⁶~~2889~~ FOR WRITTEN REPLY

A draft reply to the above mentioned question asked by Mr A P van der Westhuizen (DA) is attached for your consideration.

DIRECTOR-GENERAL (Acting)

DATE: 15/11/2013

DRAFT REPLY APPROVED/AMENDED

MRS B E E MOLEWA, MP
MINISTER OF WATER AND ENVIRONMENTAL AFFAIRS

DATE: 2013/11/25

Mave should give a figure for other news papers amounts paid for advertising BY TOMORROW though because this response MUST be submitted by close of business tomorrow

2013/11/25

Done
AK 27/11

NATIONAL ASSEMBLY

FOR WRITTEN REPLY

QUESTION NO 2886

DATE OF PUBLICATION IN INTERNAL QUESTION PAPER: 25 OCTOBER 2013
(INTERNAL QUESTION PAPER NO. 35)

2886. Mr A P van der Westhuizen (DA) to ask the Minister of Water and Environmental Affairs:

- (1) What amount has (a) her departments and (b) each of the entities reporting to her spent on advertising (i) in *The New Age* newspaper and (ii) on its website between 1 December 2012 and 31 August 2013;
- (2) were these advertisements placed through the Government Information and Communication System?

NW3437E

REPLY:

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- (1) Refer to table below for amounts spent on advertising in *The New Age* newspaper and on its website.

	(1)(a)(i) Advertising in The New Age Newspapers between 1 December 2012 to 31 August 2013	(1)(a)(ii) Advertising in The New Age website between 1 December 2012 to 31 August 2013
The Department	R152 785.08	None
The Entities	None	None

NEWSPAPER 2012-2013

Publication	Campaign/Advert	Cost
Sunday independent	Acid mine drainage	R51 105.43
The Star	Acid mine drainage	R68 014.01
The New Age	Acid mine drainage and nomination for Chairperson for the Water Tribunal	R152 785.08
The Star and Pretoria News	NWRS Wrap Up Supplement	R 473 500.00
Mail & Guadian	Critical thinking forum	R390 997.00
Mail & Guadian, Sowetan	IT Tender	R101 676.40
Sowetan	NWW	R 267 755.20
The Star and Pretoria News	NWW	R311 4 68.00
Daily Dispatch	NWW	R 207 087.00

The Star, Pretoria News and Cape Argus	NWRS wall chat	R 798 000.00
The Herald City Press	NWW	R294 03.78
Media 24	Adventure of Tonsi Blue	R320 015.00
Daily Sun	Water Tips Competition	R728 254.80
Business Day	Water Management Feature	R 48 999.93
Sunday Times	A Review of Social Development	R 34 200.00

MAGAZINE 2012-2013

Publication	Campaign	Cost
Essential Publication	Eskom 90 th Anniversary	R44 232.00
UShaka Business	Water Feature	R62 700.00
Creamer Media Engineering News	Acid mine drainage	R 22 458.00
The Gafney Group Publishing at Local Government	Government year book 2013-2015	R94 050.00
Cape Media Ubuntu , Achiever and PMSA, Local government Leadership	Regional bulk infrastructure feature and on DM Women's month	R147 858.00
Mining Prospectus	NWRS	R51 300.00
Topco Media	Water Feature	R114 000.00
The Thinker	Opinion piece	R54 697.20
Financial Mail	DWA Water corporate supplement	R114 574.90
3S Media WISA	Water Feature	R64 980.00
Ads World	Water Feature	R75 240.00
Access Directory	DWA mandate	R68 394.30
ESG South Africa	Minister's profile	R55 803.00
SADC Directory Services	DWA mandate and information	R149 995.00
Transform SA	Acid mine drainage	R27 348.60
SABI	Water Feature	R27 164.47
SALGA 50		R 165 300.00
Creamer media	Water Feature	R 1 950.00

Carob magazine	Dwa Link advertisement	R 7 500.00
SALGA Voice Magazine	NWRI Projects	R86 90.20

- (2) Neither the Department nor its entities advertised through the Government Information and Communication System.

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